



The Plugged-In Professor: Tips and Techniques for Teaching with Social Media (Chandos Publishing Social Media Series)

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New technologies are transforming the way students work. The Plugged in Professor provides a timely and exceptional resource for using social media and other new technologies to help college students meet both general and discipline-specific objectives. The title covers techniques built around well-known social networking technologies, as well as other emerging technologies such as mobile phone and tablet apps. With a practical focus and reader-friendly format, this book shows educators how to apply techniques in each technology, and includes clear student learning objectives, step-by-step directions, observations and advice, and supplemental readings and resources. Twenty-five chapters by leading contributors cover key aspects of new technologies in education, in four parts: Writing, research and information fluency; Communication and collaboration; Critical thinking and creativity; and Integrative learning.

- Provides a cutting-edge resource for academics and practitioners in effective ways of reaching today's students through the use of their favourite tool, social media
- Outlines a range of strategies taking advantage of the unique learning styles and habits of net generation learners
- Exposes students to ways in which these technologies can be used in their professional and personal lives



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