



e-Enterprise: Business Models, Architecture, and Components (Breakthroughs in Application Development)

Faisal Hoque

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E-commerce is still a new and volatile industry, but each day a new enterprise pops up promising to be the next big thing. The real challenge is to understand what is involved in using the Internet as a means to building a successful business. Rather than coming up with marketing hooks and product innovations, e-Enterprise: Business Models, Architecture, and Components demystifies e-commerce and describes how a business should determine its own future by taking the next step and becoming an agile 'e-enterprise'. Faisal Hoque introduces the concept of high-level abstraction of business processes and application functionality that result in reusable business and technology components. He provides a methodology that is critical for all business leaders and technologists trying to build an enterprise on the Internet.



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