



## The New Money Management: A Framework for Asset Allocation (Wiley Finance)

*Ralph Vince*

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THE NEW MONEY MANAGEMENT

In his bestselling Portfolio Management Formulas and The Mathematics of Money Management, Ralph Vince brought the complex mathematics of probability and modern portfolio management theory down to earth for traders and investors. He introduced innovative new ways they could be used to maximize account management decisions. Now, in this groundbreaking new book, Vince takes a quantum leap forward to provide investment professionals with a proven new approach to portfolio management that overturns nearly a half-century of accepted wisdom about asset allocation and money management.

The culmination of Ralph Vince's years spent probing the limits of the mathematics of portfolio management, The New Money Management elaborates on his celebrated Optimal  $f$  notion--a concept which will be familiar to readers of either of Vince's previous books--to provide a revolutionary portfolio management model designed to optimize account performance, not just in the long run, but at virtually any given point in time.

Unlike traditional models which focus on risk and reward as competing entities, the approach to portfolio construction described in this book concentrates on obtaining optimal synergy among all of the various components of a given portfolio. Unlike previous portfolio models which assumed an *a priori* distribution to returns, usually with returns being normally distributed, this new model is applicable to any distributional form of return.

In The New Money Management, Ralph Vince once again demonstrates his critically acclaimed talent for talking about highly complex concepts in practical, real-world terms. Writing in a lively, anecdotal style, and relying on a bare minimum of math, he gently guides readers through the maze of complex theoretical issues while arming them with a set of easy-to-understand, easy-to-use formulas and investment strategies that they can put into practice immediately.

The New Money Management is an indispensable resource for all investment professionals, especially traders in stocks, options, and futures; institutional investors; and portfolio managers.

From a leading pioneer in portfolio theory, a revolutionary new approach to maximizing ongoing account equity . . .

In his most original and accessible book yet, computer trading systems expert Ralph Vince introduces investment professionals to a revolutionary portfolio management model designed to optimize account performance, not just in the long run, but at virtually any given point in time.

"Ralph Vince has done it again. His work is original and level-headed, and contributes more than anyone else to our understanding of risk. Vince's work is required reading for any portfolio manager." --Barbara Rockefeller, President Rockefeller Asset Management, Inc.

"Ralph Vince's optimal concept is the single best strategy for determining how many contracts or number of shares to buy when first entering a trade. This latest book breaks new ground in the field of money management." --Howard A. Bernstein, President HB Capital Management, Inc.

"I would encourage all progressive portfolio managers to understand Ralph Vince's methodology. His works continue to be a rigorously well-researched and documented method of risk control and asset allocation. His focus is unique in our industry." --Michael J. McCarthy, Portfolio Manager Signalert Corporation

"A great book, if you want to get rich quickly without going broke first, to help you formulate your risk and trading strategy." --Harry Ploss Private Managed Futures Investor and Actuary



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