



Corporate Integrity: A Toolkit for Managing Beyond Compliance

Donna Kennedy-Glans, Robert Schulz

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Corporate Integrity: A Toolkit for Managing Beyond Compliance Donna Kennedy-Glans, Robert Schulz **How good companies build a culture of integrity**

In the present environment of corporate governance brought on by high-profile executive scandals, this book makes a strong case for encouraging business leaders to manage beyond compliance. Achieving the bare minimum of compliance isn't enough. By making corporate responsibility and integrity a strategic priority—rather than something companies are forced to comply with—companies can realize tangible financial returns and benefits. This book provides practical advice, effective tools, and time-tested best practices for approaching corporate integrity strategically and managing an integrity program on a day-to-day basis.

There is a growing realization that compliance with the rules is only a minimum standard of performance, and an increasing demand from stakeholders at every level — shareholders, employees, customers along the entire supply chain, consumers, advocacy groups, and the local community at large — for more transparency and accountability from corporations.

But most businesses have little experience and few tools to deal with the urgent demand to increase corporate responsibility. *Corporate Integrity* provides practical tools and proven processes to manage complex integrity dilemmas and support implementation:

- Explains how to create a culture of integrity in your organization and how to motivate the appropriate corporate behaviors.
- Coverage includes: How to assess and measure integrity; how to align corporate integrity commitments and actions; how to design and implement dependable and strategic corporate accountability systems and processes; how to develop corporate integrity standards and report on them, and much more.
- Includes a wealth of practical business tools and best practices that readers can apply to improve the level of corporate integrity in their own company.
- Features three detailed case studies and numerous other examples that illustrate corporate integrity dilemmas and solutions in action.
- Shows how managing corporate responsibility strategically and proactively can go beyond a mere public relations exercise to foster a corporate "win" in the court of popular opinion and in the marketplace.
- Bridges the gaps between corporations, governments, employees, interest groups, and consumers.
- Offers tools and solutions that apply to both for-profit corporations and non-profit organizations.

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From reader reviews:

Roderick Donnell:

Spent a free time to be fun activity to accomplish! A lot of people spent their leisure time with their family, or their very own friends. Usually they doing activity like watching television, planning to beach, or picnic in the park. They actually doing same every week. Do you feel it? Do you want to something different to fill your personal free time/ holiday? May be reading a book is usually option to fill your free time/ holiday. The first thing that you'll ask may be what kinds of reserve that you should read. If you want to test look for book, may be the reserve untitled Corporate Integrity: A Toolkit for Managing Beyond Compliance can be great book to read. May be it is usually best activity to you.

Brooke Jenkins:

A lot of people always spent all their free time to vacation or go to the outside with them friends and family or their friend. Were you aware? Many a lot of people spent they free time just watching TV, as well as playing video games all day long. If you wish to try to find a new activity honestly, that is look different you can read a book. It is really fun to suit your needs. If you enjoy the book you read you can spent all day long to reading a e-book. The book Corporate Integrity: A Toolkit for Managing Beyond Compliance it is rather good to read. There are a lot of folks that recommended this book. We were holding enjoying reading this book. In the event you did not have enough space to bring this book you can buy the actual e-book. You can m0ore very easily to read this book from your smart phone. The price is not too costly but this book has high quality.

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