



# Organizaciones Gandhi (Empresa (plataforma)) (Spanish Edition)

*José Luís Montes*

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Una novela sobre el nuevo paradigma del management, en el que la persona y los valores potencian los beneficios

Superando la anciana Revolución Industrial y el insostenible y caduco Capitalismo más puro, surge una nueva forma de construir organizaciones basándose en generar valor sostenible a largo plazo para el ecosistema en el que se inscriben: accionistas, directiva, empleados, proveedores, clientes, la sociedad en general. Un nuevo Paradigma de Gestión basado en poner en el centro, antes ocupado en solitario por el beneficio, también a las personas y sus valores, sueños y capacidades, de forma que ambos elementos se potencien entre sí de forma sinérgica.

Todo ello necesitaba ser explicado para todos los públicos, desde el empleado de base o el estudiante que se pregunta por su futuro laboral hasta quien dirige organizaciones o ha sido su emprendedor. Este libro aún a una forma novelada atractiva con un entramado teórico sólido y bien documentado que facilita que todos los lectores encuentren su registro en él. ¿La razón de la elección de este formato? La nueva forma de emprender y dirigir organizaciones no es cosa, solo, de las élites, sino, y sobre todo, de la sociedad en su conjunto.

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