



# Get 'em While They're Hot: How to Attract, Develop, and Retain Peak Performers in the Coming Labor Shortage

*Tony Zeiss*

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WILL YOUR WORKFORCE EMPOWER YOUR ORGANIZATION TO EXIST FIVE YEARS FROM NOW?

Or even one? Don't answer too quickly.

The U.S. Bureau of Labor Statistics estimates that by 2011, our economy will need 10 million more workers than will be available. That means your organization must learn to compete—aggressively—for a rapidly dwindling resource: skilled workers. It's a new reality that must be dealt with by every organization, including yours. Are you ready?

Dr. Tony Zeiss, CEO of the Year for the Association of Community College Trustees, shows you how in *Get 'em While They're Hot*.

### Endorsements:

“When you are in the highly competitive soft-drink business, every advantage helps. *Get 'em While They're Hot* will provide you with just such an advantage. The ability to attract and retain top-performing employees in a tightening labor market is becoming critical for success.” —DALE HALTON, President and CEO, Pepsi Cola Bottling, Charlotte, NC

“*Get 'em While They're Hot* illuminates a serious challenge faced by all organizations. Astute leaders will welcome this visionary book!” —KEN THOMPSON, CEO, Wachovia Bank

“Tony Zeiss rightly warns of a looming challenge to all organizations, including the cities of this great nation. My colleagues across the country should read *Get 'em While They're Hot!*” —HONORABLE PAT MCCRORY, Mayor, Charlotte, NC

“The Belk organization is strategically positioning itself for the coming war for talent. Zeiss's book is a timely resource for any organization that hopes to succeed in this competitive climate.” —TIM BELK, CEO, Belk Stores Services

“I'm pleased that a respected educator like Tony Zeiss has written a practical guide for America's businesses to reference during the anticipated labor and skills shortage. As he points out, creating and keeping a skilled labor force requires strategic effort from business, education, and government!” —REPRESENTATIVE SUE MYRICK, U. S. Congress, 9th District, NC



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#### **Vincent Ashworth:**

The particular book Get 'em While They're Hot: How to Attract, Develop, and Retain Peak Performers in the Coming Labor Shortage has a lot details on it. So when you make sure to read this book you can get a lot of profit. The book was authored by the very famous author. Mcdougal makes some research ahead of write this book. This particular book very easy to read you may get the point easily after looking over this book.

#### **Jorge Wilson:**

Playing with family within a park, coming to see the water world or hanging out with close friends is thing that usually you may have done when you have spare time, and then why you don't try factor that really opposite from that. One particular activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Get 'em While They're Hot: How to Attract, Develop, and Retain Peak Performers in the Coming Labor Shortage, you could enjoy both. It is good combination right, you still want to miss it? What kind of hangout type is it? Oh seriously its mind hangout people. What? Still don't understand it, oh come on its named reading friends.

#### **Charles Kinsella:**

In this age globalization it is important to someone to get information. The information will make someone to understand the condition of the world. The health of the world makes the information much easier to share. You can find a lot of recommendations to get information example: internet, newspapers, book, and soon. You can observe that now, a lot of publisher that will print many kinds of book. The actual book that recommended to your account is Get 'em While They're Hot: How to Attract, Develop, and Retain Peak Performers in the Coming Labor Shortage this publication consist a lot of the information in the condition of this world now. That book was represented just how can the world has grown up. The words styles that writer use to explain it is easy to understand. Typically the writer made some study when he makes this book. That's why this book acceptable all of you.

#### **Bruce Mull:**

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