Information Systems: What Every Business Student Needs to Know (Chapman & Hall/CRC Textbooks in Computing)

Efrem G. Mallach

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Most information systems textbooks overwhelm business students with overly technical information they may not need in their careers. **Information Systems: What Every Business Student Needs to Know** takes a new approach to the required information systems course for business majors.

For each topic covered, the text highlights key "Take-Aways" that alert students to material they will need to remember during their careers. Sections titled "Where You Fit In" and "Why This Chapter Matters" explain how the topics being covered will impact students once they are on the job. Review questions, discussion questions, and summaries are also included in each chapter to reinforce learning. The book is presented in four parts:

1. *About Information Systems:* covers general information systems concepts that students need to know as they learn about real-world information systems
2. *Technology Fundamentals:* supplies a foundation in information technology that fills the gaps most students have when they learn through trial and error
3. *Information Systems at Work:* details the nitty-gritty of how actual companies use information systems in the real word
4. *Managing Information Systems:* addresses the issues involved in selecting, developing, and managing information systems

The text includes a running case study that follows two management information systems majors in college. As the two main characters study the information systems of a medical practice, students follow along and learn valuable lessons as they see how the case plays out. In addition to the running case study, each chapter also includes two mini cases that illustrate the concepts discussed in that chapter.

Maintaining a focus on the essential concepts students must know before entering the business world, this book covers the subject of information systems in a manner that students will find accessible.

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