



# International Accounting Standardization (1)

*Jeno Beke*

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Nowadays, especially during the current global financial crisis, companies are striving desperately to remain competitive and achieve sustainable levels of economic development. The highly competitive environment requires companies to create a clear business strategy, and accounting has to be part of this strategy since it helps individual enterprises to achieve their strategic objectives. International accounting standards are new global methods for business information systems and they are able to harmonize financial regimes world-wide. The increased globalization of markets, the complexity of commercial trading and the concentration of business in global competition have led to a still greater need for international standardization. This book shows that international accounting standardization, i.e., similar accounting transactions are treated the same by companies around the world, results in globally comparable financial statements. However, using the unified accounting information system consistently by firms we will find that they are changeable, because they are depend on the varying economic, political, and cultural conditions in one state. The author's practical researches investigate the effects of international accounting standardization on business decisions, management performance and economic environment. The scientific results support the notion that uniform accounting standards will increase market liquidity, decrease transaction costs for investors, lower cost of capital, and facilitate international capital formation and flow. Reduced costs will also result in more cross-listings and cross-border investments. International standards also have a good effect on the division of labour too. And there is a sufficient basis to endorse international standards and begin the challenging task of educating users, auditors, and regulators. Educators and practicing accountants alike have significant roles to play in this exciting future.

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