



Conocimiento para innovar: 1 (Spanish Edition)

Angel L. Arboniés Ortiz

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En este libro aparece un modelo integral de Gestión de Conocimiento que incorpora las tres dimensiones clave para las organizaciones: Gestión de Contenidos, que apenas si se distingue de la gestión de información. Gestión de personas, donde se establecen dinámicas relacionales entre las redes de agentes internos y externos a la organización para intercambiar conocimiento. Gestión de comunidades, donde estos actos relacionales, y sus contenidos pertenecen a colectivos que se organizan en forma de comunidades de práctica. INDICE: Miopía en la Gestión del Conocimiento. La Sociedad del Conocimiento. El Conocimiento. Los trabajadores del conocimiento. Modelo integral de empresa basada en el conocimiento. Gestión del Conocimiento de primera generación. Gestión del Conocimiento de segunda generación.

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