



Buy and Hold Is Dead: How to Make Money and Control Risk in Any Market

Thomas H. Kee

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An eye-opening look at how investors can take control of their financial life

Buy and Hold Is Dead provides actionable strategies and disciplines, which can be used to earn positive results in any market environment. Money managers rarely outperform the stock market over time, and this has become a sticking point for many people as our uneven economic landscape continues to unfold. This timely guide is designed around a step-by-step educational process in which traders and investors learn how they can protect their wealth and make money regardless of market direction. The goal of Buy and Hold Is Dead is twofold: to dispel old-school investment techniques and to show you how to maximize your returns without sacrificing time or lifestyle and without the use of a money manager.

- Identifies the duration of the current economic down cycle and warns of a Greater Depression
- Encourages readers to use proactive trading strategies that can protect their wealth and make them money in any market environment
- Discusses why investors cannot afford to rely on the selfish guidelines imposed by big brokers and money managers

Losing less is never a winning strategy, and this book skillfully addresses why it should not be considered a positive result despite relative market performance.



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