



The Culture of Design

Guy Julier

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What is the social impact of design? How do culture and economics shape the objects and spaces we take for granted? How do design objects, designers, producers and consumers interrelate to create experience? How do new networks of communication and technology change the design process? Thoroughly revised, this new edition:

- explores the iPhone
- digs deep into the digital with a new chapter on networks and mobile technologies
- provides a new chapter on studying design culture
- explores the relationship of design to management and the creative industries
- supports students with a revamped website and all new exercises

This is an essential companion for students of design, the creative industries, visual culture, material culture and sociology.

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