



# Interpreting Company Reports For Dummies

*Ken Langdon, Alan Bonham, Lita Epstein*

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Company financial reports are a key resource for investors, helping them uncover priceless information about a company's profitability, or lack thereof, from the figures as well as through other non-monetary indicators. Details of lawsuits, changes in accounting methods, liquidations, and mergers and acquisitions can all be ways of detecting red flags if you know where to look.

However the jargon and financial footnotes in financial reports can be difficult to decipher, and this *For Dummies* guide on the subject will help readers to understand company reports and make sensible investment choices based on publicly held information.

Taking you step-by-step through the finer points of financial reports, this straightforward guide will help you get to grips with the most accurate way to wade through the numbers, judge a company's performance, and make profitable investment decisions.

This UK Adaptation focuses on the UK financial market, with the FTSE index as the focus of the book.

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