



# **The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback))**

*Chris Franchetti Michaels*

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## **The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback))**

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*Find profitable new outlets for selling your crafts.*

Selling crafts online is a successful trend, but this book explores so many other avenues for casual and active indie crafters, and teaches them how to work more efficiently, manage inventory, and find and utilize all outlets for selling their work. Clear, concise instructions on every aspect of selling crafts - from flea markets to websites - including:

?Pricing your crafts and managing inventory

?Creating an identity

?Payment, shipping, and promotion

?Selling venues (online, trunk shows, parties, fairs)

?Tax and business management

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